



2018



Citrus Racing
Sponsorship Package



About Us

Citrus Racing, the Syracuse University Formula SAE team, began nearly 20 years ago. We aim to emulate the passion and dedication that was put forth by our founding team, in order to maintain an organization comprised of determined and hard-working individuals. We strive to carry on the traditions and prestige of Syracuse University. **We wear our orange proudly!**

This past academic year, our current team competed in the 2016 Formula North competition in Barrie, Ontario. We overcame all odds and produced our team's first car to run in competition in over 15 years. We've come a long way from where we began. It's only uphill from here.





The Competition

FSAE stands for Formula Society of Automotive Engineers, an intercollegiate competition created and ran by the Society of Automotive Engineers. Formula SAE is exclusively for college students with each vehicle built from scratch. Student teams are awarded points based on these various judged events.

Static Events

- Business Presentation (75 points)
- Cost Report (100 points)
- Design Report (150 points)

Dynamic Events

- Skidpad (50 points)
- Acceleration (75 points)
- Efficiency (100 points)
- Autocross (150 points)
- Endurance Race (300 points)





The Car

When it comes down to it all of our hard work and budget go towards constructing our car. With an engine costing around \$850, a set of tires for \$300, shocks at \$1000 and a custom frame for \$2000 we take our budget seriously and distribute our funds in order to get the most out of what we have.

Data Acquisition:
AiM EVO4 System

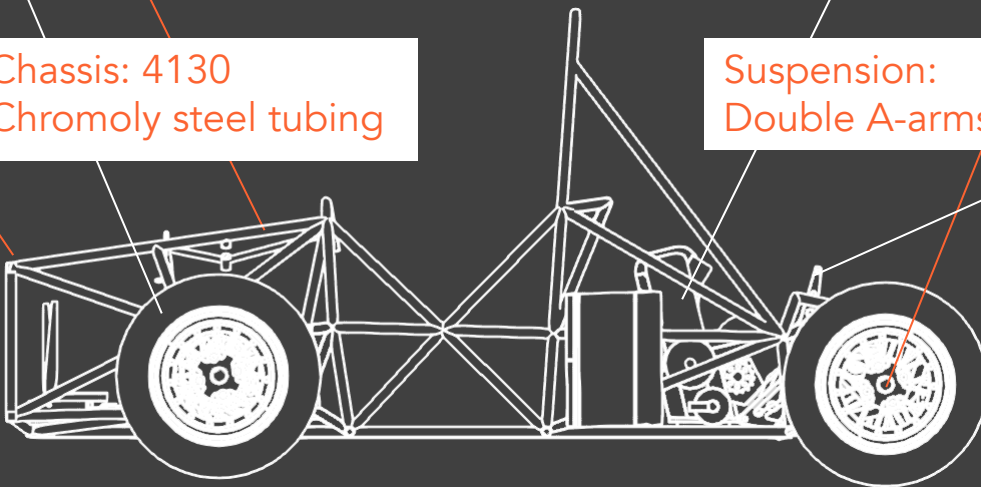
Engine: Suzuki GSX-R 600
2006-07 Model
ECU: Motec M130

Tires: Hoosier 13x7 R25B Race Slicks
Brakes: Custom Floating Rotors,
Wilwood Calipers

Drivetrain: Six-gear sequential
transmission, Taylor Race Engineering
Limited Slip Differential

Chassis: 4130
Chromoly steel tubing

Suspension:
Double A-arms



Power: 70 HP
Torque: 40 ft-lbs

Top-speed: 105 mph
Weight: 560 lbs



Tier Breakdown

Citrus Racing is proud to represent your brand as non of our efforts would be possible without the support of our sponsors.

Face time with students at FSAE events provide excellent recruitment opportunities and access to tomorrow's graduating class of passionate engineers. Exposure within the community puts your name in front of a large engineering and automotive community. The extensive testing and data collection performed on our car is a great chance for collaboration with product testing and feedback. A nice bonus, our organization qualifies as 501-3c tax deductible.

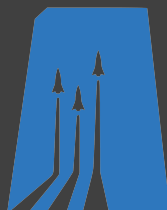
	Platinum \$5,000+	Gold \$3,000+	Silver \$1,000+	Bronze \$100+
Drive Decommissioned Car	✓			
Attend PR Events With Car	✓	✓		
Logo On Apparel	✓	✓	✓	
Logo On Car	XL	L	M	S
Logo on Website	✓	✓	✓	✓
Social Media Mention	✓	✓	✓	✓



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