



2025-2026

CITRUS RACING SPONSORSHIP PACKAGE



CITRUS RACING



WHO ARE WE?

Citrus Racing is Syracuse University's student-run Formula Society of Automotive Engineers (FSAE) team that works toward the completion of small-scale Formula cars to race in competition in May at the Michigan International Speedway. **The team designs, builds, and tests a new open-wheel race car each competition.**

As a student-run organization, our team relies heavily on fundraising and sponsorships to cover essential costs such as materials, manufacturing, testing, travel, and competition fees. Your support would directly contribute to making this opportunity possible for our team and help us **represent Syracuse University on an international stage.** Any contribution would be greatly appreciated and would have a meaningful impact on our ability to compete this season.

THAT'S WHERE YOU COME IN!

WHY SHOULD YOU JOIN THE TEAM?

Citrus Racing is proud to represent your brand, as none of our efforts would be possible without the support of our sponsors.

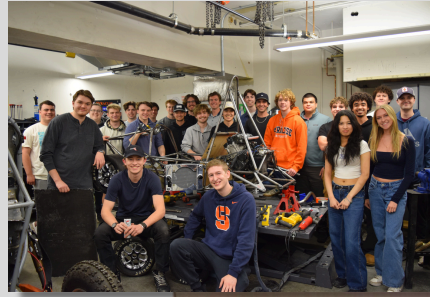
Face time with students at FSAE events provides **excellent recruitment opportunities** and access to tomorrow's graduating class of **passionate engineers.** Exposure within the community puts your name in front of a large engineering and automotive community. The **extensive testing and data collection performed on our car** is a great chance for collaboration with product testing and feedback.

A nice bonus, our organization **qualifies as a 501 (c) (3) tax-deductible.**



OUR TEAM!

Citrus Racing is a student-led Recognized Student Organization at Syracuse University composed of **around 100 active members**. The team is led by four executive leads and sub-team leads who oversee a variety of technical and operational sub-teams. **Citrus Racing brings together students** from multiple schools and academic backgrounds, **fostering interdisciplinary collaboration** in engineering, design, manufacturing, and team operations.



Executive Leads

Dorian Baker-Santoro

President



Dorian Baker-Santoro is a senior biology major and serves as the President of Citrus Racing. He oversees team operations and manages sponsor relationships. His interest in cars began toward the end of high school, after he bought his first car and modified it, which quickly grew into a deeper passion for automotive performance and racing.

Zachary Freyman

Chief Engineer



Zach Freyman is a senior aerospace engineering student who serves as a reliable Chief Engineer of the Citrus Racing FSAE team. His passion for motorsports and engineering began early, sparked by Lightning McQueen's debut race and the drone he built in middle school. Today, he helps drive the team's technical direction and performance, pushing Citrus Racing to the next level.

Nico O'Neill

Business Operations



Nico O'Neill is a first-year graduate student studying physics and serves as the Business Operations Lead for Citrus Racing, as well as working with the electrical team. Her interest in the automotive field grew after purchasing and working on a 1990s vehicle, leading to a deeper appreciation for both the mechanical and operational aspects of the industry.

Joseph Lodato

Chief Engineer



Joseph Lodato is the Chief Engineer of the Citrus Racing FSAE team, leading the team's technical direction and performance development. A senior in computer engineering, he excels in high-pressure problem-solving and engineering challenges. Driven by the adrenaline of competition, Joey plays a critical role in transforming ideas into real-life racing machines.

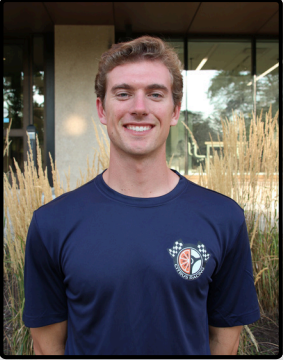


OUR TEAM!

Sub-Team Leads

Ryan Brennan

Electrical + Embedded



Ryan Brennan is a senior computer engineering major and serves as the Electrical Lead for Citrus Racing. He oversees the design and implementation of the car's electrical systems and is motivated by the opportunity to solve real-world engineering challenges in a high-performance environment.

Nick Lowney

Powertrain + Chassis



Nick Lowney is a junior mechanical engineering major and serves as the Powertrain and Chassis Lead. He has a strong interest in hands-on mechanical work and was drawn to Citrus Racing by its competitive environment and the opportunity to apply engineering concepts in a real-world setting.

Jared Murtha

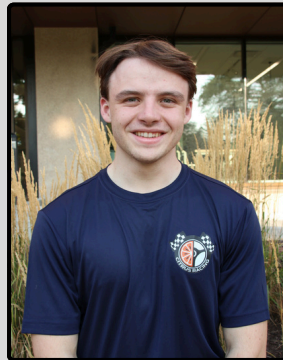
Driver Systems



Jared Murtha is a senior mechanical engineering major who works on the drivetrain systems for the Citrus Racing FSAE team. He was introduced to motorsports through NASCAR, which sparked his interest in performance engineering and continues to influence his work on the team.

Eli Wilkening

Aerodynamics



Eli Wilkening is the Aerodynamics Lead at Citrus Racing. He is a sophomore aerospace engineering student. His interest in Formula 1 began in high school, and his passion for aerodynamics led him to join the team, where he now contributes to the development of the car's aerodynamic performance.

Katelyn Longo

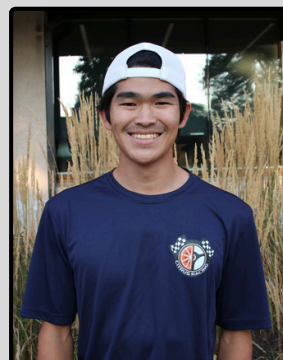
Media



Katelyn Longo is a senior public relations major and the Media Lead at Citrus Racing. Her role entails photography, videography, social media, general media, editing, public relations, and helping with fundraising + sponsorships. She got involved with Citrus Racing due to her friendship with members and an interest in the team.

Jacob Matsuda

Suspension



Jacob Matsuda is a junior studying mechanical and aerospace engineering and serves as the Suspension Lead. He has extensive experience working on project cars and continues to develop his interest in vehicle dynamics through hands-on design and testing within the team.



OUR TEAM!

Sub-Team Leads

Carter Cattadoris Electrical + Embedded



Carter Cattadoris is a junior computer engineering major who focuses on wiring harness and PCB design and is set to be Electrical Lead his senior year. His interest in automotive engineering began with working on a project car at a young age, and he continues to build on that foundation through hands-on technical development with the team.

Ian Nuno Powertrain



Ian Nuno is a freshman mechanical engineering student who serves as a member of the power train sub-team for the Citrus Racing FSAE team. His passion and love for cars started at a young age, attending car shows with his father and developing curiosity for how vehicles work. Ian is currently focusing on the intake system and rebuilding the engine.

What's New?

On May 13–16th 2026, we are attending the Formula SAE competition in the Internal Combustion division at Michigan International Speedway. Here we compete against around 120 other universities in design, budgeting, and performance categories. It is a great opportunity to show off sponsorships!

The competition combines presentation-based judging, in which teams must justify their engineering decisions and cost breakdowns, with dynamic events such as acceleration, skid pad, autocross, and endurance. The endurance event is the highlight, testing fuel efficiency, reliability, and overall performance under racing conditions.

We are currently finishing and testing our current car, CR5, to get there.



2024





PLATINUM

Sponsorship Value:

\$4,000+

Benefits:

- Large logo on livery
- Logo on competition jerseys
- Social media promotional post
- Hyperlink on our website
- Virtual shop tour + call with students
- Company signage hung in shop
- Invitation to test day

GOLD

Sponsorship Value:

\$1,000+

Benefits:

- Medium logo on livery
- Logo on competition jerseys
- Social media promotional post
- Hyperlink on our website
- Virtual shop tour + call with students

BRONZE

Sponsorship Value:

\$100+

Benefits:

- Small logo on livery
- Logo on competition jerseys
- Hyperlink on website

SILVER

Sponsorship Value:

\$500+

Benefits:

- Small logo on livery
- Logo on competition jerseys
- Social media promotional story post
- Hyperlink on website



SPONSORSHIP LEVELS

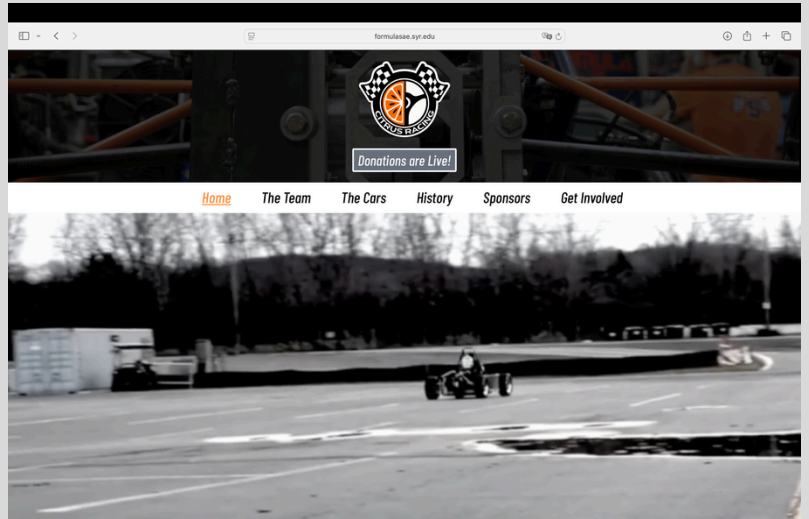


OTHER WAYS TO GIVE

Financial Contributions

Any financial contribution, no matter the size, directly supports our racing team by helping cover essential material expenses and competition costs. Your support enables us to build, improve, and compete at our highest level.

To donate, please visit our website (<https://formulasae.syr.edu>) and click the "Donations Are Live" button.



Materials and Equipment

In-kind donations of materials and equipment are essential to our success, allowing us to improve performance, expand our capabilities, and stay competitive. Your contribution is important at every stage of our build and competition process.

To receive more information about donating materials and equipment, please contact: formsae@syr.edu

Mentorship and Expertise

Sharing your expertise and mentorship is an invaluable form of support for our racing team, helping us develop technical skills, solve complex challenges, and grow as engineers. Your guidance plays a critical role in shaping both our vehicle's success and our team's future.

To receive more information about sharing your expertise and mentorship, please contact: formsae@syr.edu





OUR SPONSORS

Syracuse University

 **SOLIDWORKS**

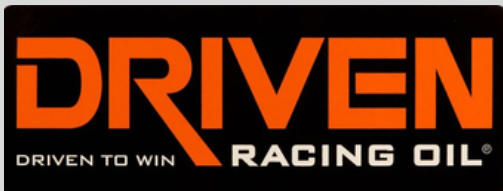


HMS
motorsport

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 **WISECO**
Performance Products



Anslys

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DISC BRAKES

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RACING TIRE

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 **DW**
DEATSCHWERKS



EXTENDED BENEFITS:

Social Media Metrics

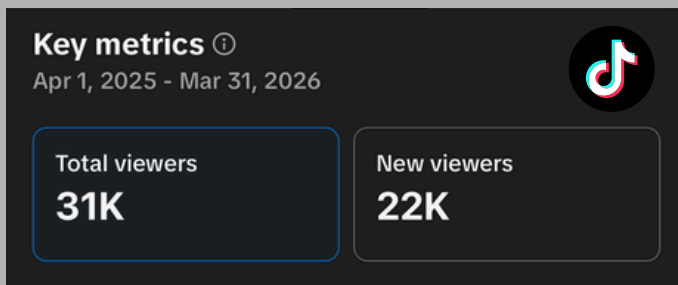
Social Platforms

Our social media outreach includes Instagram, Facebook, YouTube, TikTok, and LinkedIn. Our biggest platform is Instagram. We feature our sponsors on our social platforms!

Instagram Metrics



TikTok Metrics

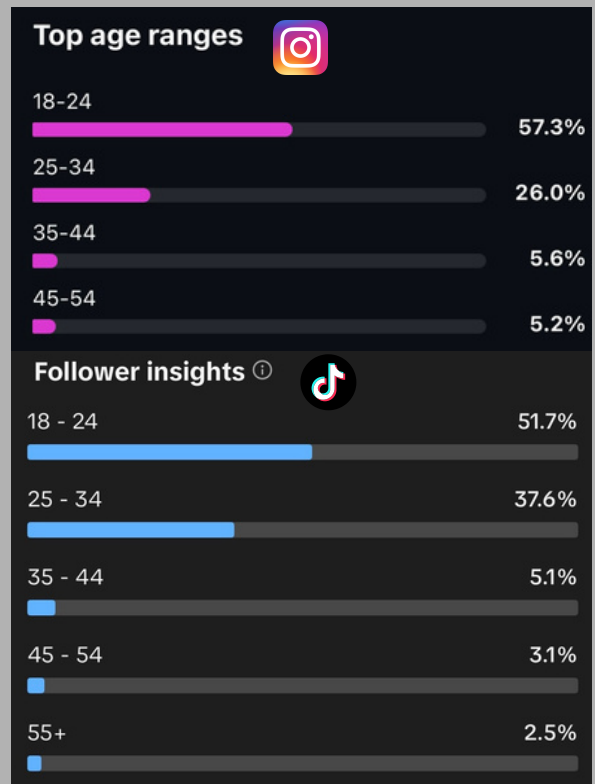


Audience

Our media audience is made up of young, driven, and educated individuals, primarily ages 18–24, with a strong presence of 25–34-year-olds. These are the future leaders across a diverse range of industries and emerging technologies, and they deeply resonate with the passion and innovation embodied by the young engineers of Citrus Racing.

Every post, story, and video we share is an opportunity to connect with this community of forward-thinking innovators. Through our platform, we don't just showcase what we do. We inspire, engage, and build meaningful connections.

We're excited to share that opportunity with you.



A VIEW AT OUR WORK:-

