

2026-2027

CITRUS RACING SPONSORSHIP PACKAGE

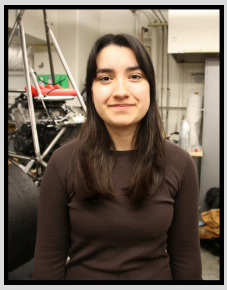
WHO WE ARE

Citrus Racing at a Glance

Citrus Racing is Syracuse University's student-run Formula SAE team. Around 50 students from multiple schools and majors design, build, test, and race a formula-style car each year; handling everything from chassis and powertrain to electronics, manufacturing, business, and media. We compete at Formula SAE Michigan against roughly 130 universities. As a 501(c)(3) with no member dues, the team runs entirely on sponsorship and donations.

Team Leadership

Nico O'Neill
President



Nick Lowney
Chief Engineer

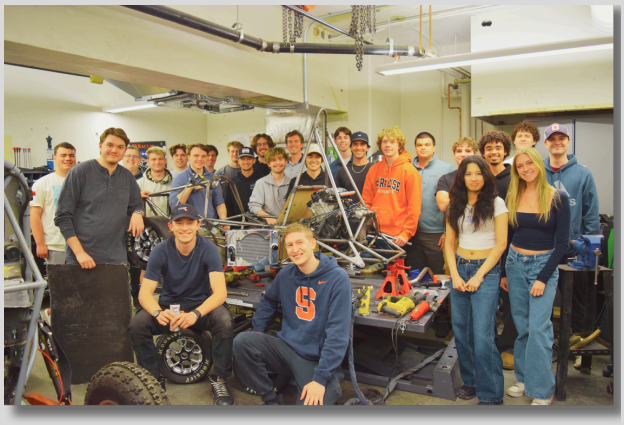


Carter Cattadoris
Technical Director



Joseph Lodato
EV Development







From first-year students to graduate researchers, our members work across engineering, manufacturing, business, and media; graduating as engineers who've already built something real.

WHERE OUR MEMBERS GO

The Talent Pipeline

The biggest return on a Citrus Racing sponsorship isn't the logo on the car, it's the engineers. FSAE members graduate having already designed, built, manufactured, and debugged a complete race car under a hard deadline. They don't just study engineering; they ship it. Sponsoring Citrus Racing puts your company in front of that talent before anyone else does.

Where Our Members Have Gone

AMD SPACEX LOCKHEED MARTIN JPMorgan

Honeywell NORTHROP GRUMMAN Allison Transmission Hendrick MOTORSPORTS

Featured By Syracuse ECS

"Citrus Racing Helps Students Prepare for Engineering Roles at SpaceX" — Syracuse College of Engineering & Computer Science. (Clickable link)

What Your Sponsorship Unlocks

- Resume-book access — direct access to our members' resumes (GROVE tier and above)
- Shop tours & test-day invitations — meet the team and see the work firsthand
- On-site recruiting visits — present to the full team in our shop (SQUEEZE tier and above)
- First look at hands-on engineers — students fluent in CAD, manufacturing, wiring harnesses, PCB and embedded design, and hitting deadlines

2026 SEASON

What's New?

On May 13–16, 2026, we competed at Formula SAE Michigan in the Internal Combustion division at Michigan International Speedway, one of 131 universities. CR5 delivered Citrus Racing's best overall finish in over 20 years: 74th of 131 (56th percentile), a jump of 25 percentile points from CR4 in 2024. The car came in 57 lb lighter (539 lb vs. 596 lb) and passed technical inspection before noon on day two. For the first time in over 20 years, we ran every dynamic event: acceleration, skid pad, autocross, and endurance. We completed all but endurance, where a minor, already identified issue is being addressed for CR6. None of this would have been possible without the support of our sponsors and donors.







Moving into CR6, we are applying everything we learned from CR5 to push performance even further. Ambitious goals are already in motion, and your support will drive this team further than it has ever reached before.

A competitive season costs roughly $55,000–$60,000 — and we charge no member dues. Everything you see here was built on sponsor and donor support. **Your contribution is what puts CR6 on the track.**

Sponsorship Tiers

BENEFIT	SEED	SLICE	GROVE	SQUEEZE	CROWN
Value	$500	$1,500	$3,000	$5,000	$7,500+
Logo on website & apparel	●	●	●	●	●
Social media recognition	●	●	●	●	●
Logo on car		10 sq in	20 sq in	30 sq in	Custom
Banner in shop		●	●	●	●
Resume-book access + shop tour			●	●	●
Test day invitation			●	●	●
Dedicated social post + recruiting visit				●	●
Custom livery + name a subsystem					●

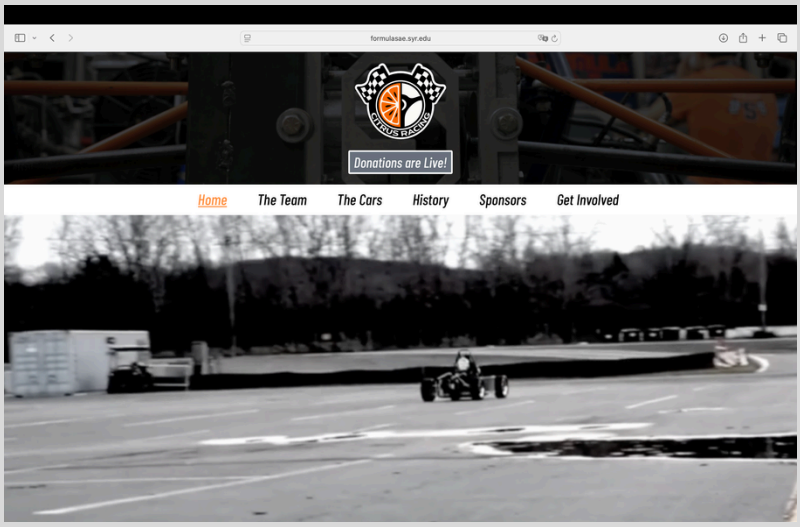
Sponsorships aren't limited to monetary donations — we also welcome in-kind contributions such as discounted or donated parts, materials, and services. Every sponsorship is negotiated on a case-by-case basis. For questions or to get started, reach out to us at **formsae@syr.edu.**

OTHER WAYS TO GIVE

Financial Contributions

Any financial contribution, no matter the size, directly supports our racing team by helping cover essential material expenses and competition costs. Your support enables us to build, improve, and compete at our highest level.

To donate, please visit our website (**https://formulasae.syr.edu)** and click the "Donations Are Live" button.



Materials and Equipment

In-kind donations of materials and equipment are essential to our success, allowing us to improve performance, expand our capabilities, and stay competitive. Your contribution is important at every stage of our build and competition process.

To receive more information about donating materials and equipment, please contact:
formsae@syr.edu

Mentorship and Expertise

Sharing your expertise and mentorship is an invaluable form of support for our racing team, helping us develop technical skills, solve complex challenges, and grow as engineers. Your guidance plays a critical role in shaping both our vehicle's success and our team's future.

To receive more information about sharing your expertise and mentorship, please contact:
formsae@syr.edu

OUR SPONSORS

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SOLIDWORKS

Heatshield Products

HMS motorsport

FIBREGLAST

SCHROTH RACING

Barnett Clutches & Cables

MoTeC

DRIVEN DRIVEN TO WIN RACING OIL

AQUACUT INC.

FOX

WISECO Performance Products

Industry Garage

SKF

CANTECH MOTORWORKS · MOTORCAR · MOTORSPORT

Ansys

BALD SPOT SPORTS BSS

DISC BRAKES wilwood

Hoosier RACING TIRE

odessa

PIT VIPER LIGHTS

DW DEATSCHWERKS

EXTENDED BENEFITS:

Social Media Metrics

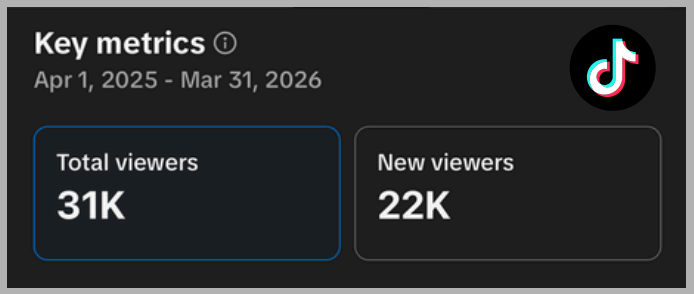
Social Platforms

Our social media outreach includes Instagram, Facebook, YouTube, TikTok, and LinkedIn. Our biggest platform is Instagram. We feature our sponsors on our social platforms!

Instagram Metrics



TikTok Metrics

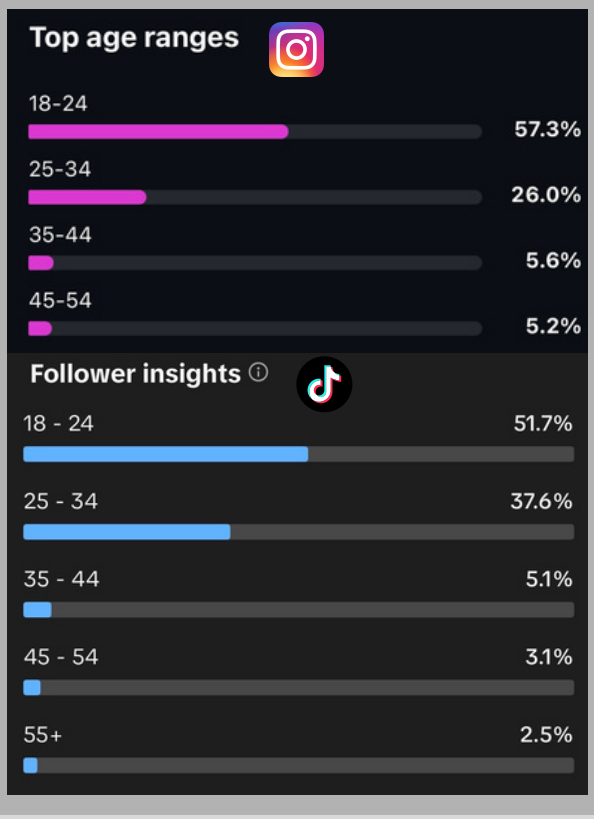


Audience

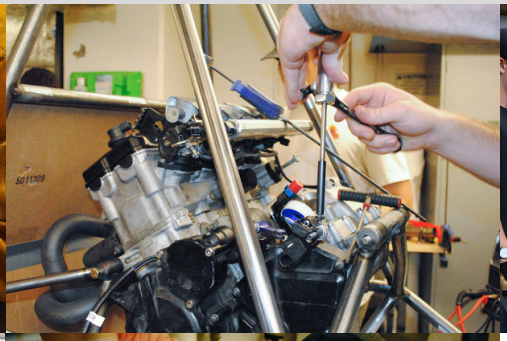
Our media audience is made up of young, driven, and educated individuals, primarily ages 18–24, with a strong presence of 25–34-year-olds. These are the future leaders across a diverse range of industries and emerging technologies, and they deeply resonate with the passion and innovation embodied by the young engineers of Citrus Racing.

Every post, story, and video we share is an opportunity to connect with this community of forward-thinking innovators. Through our platform, we don't just showcase what we do. We inspire, engage, and build meaningful connections.

We're excited to share that opportunity with you.



A VIEW AT OUR WORK:



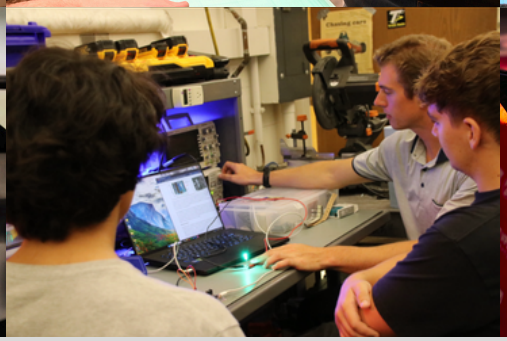











CONTACT US

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Chief Engineer	**Nick Lowney** nrlowney@syr.edu
Technical Director	**Carter Cattadoris** cjcattad@syr.edu